We are retreading.

We pioneered it. We lead it. We’re moving it forward.
At Bandag, we’re BUILT FOR BETTER.

WE PIONEERED IT
In 1957, Bandag changed the trucking industry by providing fleets across the continent with a smarter tire solution.

WE LEAD IT
Bandag is the world’s leading supplier of retread rubber. In fact, one in every five truck tires on American roads are Bandag retreads.

WE’RE MOVING IT FORWARD
Building greener retreads. More innovative technology. Maximizing fuel efficiency. We’ll never stop improving what’s already a better tire solution.

THE NORTH AMERICAN LEADER
2016 U.S. Retread Market Share by Brand

Bandag 43.5%
Goodyear 23%
Michelin (including Oliver) 23%
Marangoni 5%
Continental 2%
Others 3.5%

Source: Modern Tire Dealer, January 2017
WE’VE GOT YOU COVERED
Bandag offers the best coverage in North America

250 Retread Manufacturing Plants
Not only do we have more than twice as many plants as our nearest competitor, but each and every Bandag facility must pass a 150-point annual inspection — the most rigorous in the industry.

1,700 Points of Service
With more points of service than any other tire manufacturer, Bandag has you covered with the most comprehensive roadside service network in the industry.

FIND YOUR NEAREST BANDAG DEALER

The Bridgestone Everywhere Network is the largest tire network in North America. With b.e.n. you can find nearby commercial truck tires, a Bandag franchise dealer and 24/7 emergency services. Also get contact information, hours of operation and mapped driving directions.
Are we a tire company? Are we a tech company?

YES.

Bandag offers a technologically advanced retread process.

Advancements in retread manufacturing and compounding mean that Bandag retreaded tires can perform as well as, if not better than, new tires.
The Bandag Difference

While other retreading systems source their equipment from multiple suppliers, Bandag uses the only vertically integrated retread system in the industry. From rubber pressing to equipment manufacturing to tread application, each step in the process is designed to work together flawlessly.

• All tread rubber is manufactured at ISO 9001:2008 certified plants.

• 90% of Bandag equipment is manufactured in-house by the most experienced retread equipment manufacturing group in the world.

• The highest standards: Every Bandag dealer must pass an annual audit of over 150 requirements. More than 50 highly trained field-based technicians work full-time to ensure the highest quality standards are maintained within the franchised dealer network.

• More than 98% of Bandag dealers use shearographic analysis to identify casing anomalies. This advanced technology means we find imperfections that even new tire manufacturers might miss.

• Dealer equipment is inspected and maintained by Bandag’s own Technical Services Group, the largest and most experienced group of technicians in the industry — because your retread is only as good as the equipment it’s built on.

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7450 INSIGHT™ Casing Analyzer
• Industry-exclusive two-minute bead-to-bead scan to ensure casing soundness.
• Accurate detection of belt, liner, bead separations and other anomalies as small as one micron.

8450 Automated Buffer
• Computer controlled for accuracy and repeatability, maximizing every tire’s wear life.

5400 OSM Builder
• Robust tread stitching custom-fitted to each tire.
• Matched tread design at the splice for like-new tire appearance.

4150 Chamber
• Lowest temperature cure in the industry to maximize tire life.
• Computer-controlled curing to ensure finished product consistency and reliability.

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Learn more about the Bandag process at Bandag.com
Bandag has spent more than 15 years building one of the most advanced tire management systems in the world, designed to let fleets easily monitor their inventory, track product performance and make the right decisions to lower total operating costs.

WHY BASys®?

- Real-Time Inventory Tracking Across Dealers
- Fleet Specs Shared Seamlessly Across the Dealer Network
- Brand Casing Retreadability
- Retread/Repair History by Vehicle Number
- Retread/Repair History by Tire Tag Number
- Casing Rejection Analysis

Bandag’s proprietary BASys IT Suite provides real-time data and more than 80 different reports that enable fleets to get the most out of their casings and to continually drive down total tire expenditures.

With nearly every Bandag franchise on the BASys system, fleets can rest assured their data will be transferred seamlessly from location to location across the country.

NON-RETREADABLE TIRE REASONS
(Tire Model: GYK798)

CASING RETREABILITY COMPARISON

Tire Model: R283A
Retreaded 87%
Not Retreaded 13%

Tire Model: GYK798
Retreaded 75%
Not Retreaded 25%

Charts are for illustrative purposes only.
Tires that never tire.

**Bridgestone casings and Bandag retreads: the perfect combination for longer-lasting tires.**

A quality casing makes all the difference. Bridgestone casings are built to last. With the best retreadability in the industry, many Bridgestone casings are retreaded multiple times over lifespans that can approach 10 years.

Getting the most out of your tire means combining world class retreads with the most retreadable casings: a combination that only Bridgestone and Bandag can provide.

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**BRIDGESTONE RETREADABILITY VS. COMPETITORS**

**Low-Profile 22.5 Casing Rejection Rate by Times Capped**

<table>
<thead>
<tr>
<th>Number of Times Capped</th>
<th>Bridgestone</th>
<th>Competitor A</th>
<th>Competitor B</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>4</td>
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</tr>
<tr>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Other</td>
<td>6</td>
<td>7</td>
<td>8</td>
</tr>
</tbody>
</table>

**Low-Profile 22.5 Casing Rejection Rates by Tire Age**

<table>
<thead>
<tr>
<th>Number of Years</th>
<th>Bridgestone</th>
<th>Competitor A</th>
<th>Competitor B</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 1 Year</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
</tr>
<tr>
<td>1–2 Years</td>
<td>15%</td>
<td>20%</td>
<td>25%</td>
</tr>
<tr>
<td>3–5 Years</td>
<td>20%</td>
<td>25%</td>
<td>30%</td>
</tr>
<tr>
<td>6–10 Years</td>
<td>25%</td>
<td>30%</td>
<td>35%</td>
</tr>
<tr>
<td>11+ Years</td>
<td>30%</td>
<td>35%</td>
<td>40%</td>
</tr>
</tbody>
</table>

**Disclaimer:** Data consists of over 1 million total tire casings from Bridgestone and competitor brands entered into BASys retread and tire asset management system between 2005 and 2015, with a minimum sample of 100,000 tires per competitor analyzed. The rejection rate is a percent of all tires by brand that could not be retreaded due to conditions deemed as casing-construction related, such as but not limited to liner defect or bead separation. The number does not include operational conditions such as run-flat tire, meet specific conditions such as casing age limit, or retread process issues such as improperly installed repair.

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**DID YOU KNOW?**

Among Bandag fleets, those with the lowest per mile tire operating cost average more than 2.5 retreads per casing.
So many treads, so little downtime.

Not only can Bandag increase your fleet’s uptime, but we do it with a wider selection of advanced treads than any other manufacturer.

THE RIGHT TREAD FOR THE JOB
Bandag works hand in hand with the most demanding fleets to design treads that meet the rigors of the real world.

INDUSTRY LEADERS IN TREAD TECHNOLOGY SINCE 1957
Bandag retreads have been tested over millions of miles, giving fleets the peace of mind that no matter what tread they choose, it will exceed their expectations.

THE HIGHEST PERFORMING TREADS WE’VE EVER MADE
A leader in compounding and tread design, Bandag’s latest treads last longer than ever before while delivering fuel efficiency that exceeds most new tires.*

*Refers to Bandag FuelTech™ trailer treads on Bridgestone Ecopia™ Casings.
Engineered to maximize performance through advanced compound and tread design technology.

**Go farther. Go greener. Go better.**
The Bandag FuelTech lineup offers tread designs that complement Bridgestone Ecopia new tires.

**FUELTECH**
EPA SmartWay® Verified and CARB Compliant

**Built to outlast. Driven to outperform.**
Bandag offers a complete lineup of treads designed to go the extra mile and deliver longer tread life in the most demanding conditions.

**No frills. No compromise treads.**
Bandag offers workhorse treads tough enough for a variety of applications while balancing performance and affordability.

For a complete list of Bandag’s more than 60 tread designs, visit Bandag.com.

**DID YOU KNOW?**
When paired with a fuel-efficient Ecopia casing, Bandag’s B135 and B197 FuelTech trailer retreads are more fuel efficient than nearly any other commercial tire — new or retread.

Source: Americamovesbytruck.com
In building a better retread, we’re building a better planet.

Every casing is an opportunity. Every retread is a response.

Bandag retreading recycles 800 tire casings every hour, keeping them on the road and out of landfills.

70% LESS ENERGY
Bandag produces quality retreads with just 30% of the energy used to make new tires.

75% RECYCLED
According to the EPA, retreads contain 75% post-consumer material. Why waste when you can reuse?

290 MILLION
About 290 million scrap tires are generated every year. That’s bad news for the environment. When a tire is retreaded it doesn’t end up in a landfill, bringing this number down.

225 MILLION GALLONS OF OIL SAVED
On average it takes 22 gallons of oil to manufacture a new truck tire, while only seven to produce a quality retread.

For more information about retreads and the environment, visit the EPA’s website: epa.gov.
Are you ready for better?

TAKE THE BANDAG CHALLENGE

We challenge your tires to a performance comparison. If Bandag’s application-specific retreads do not deliver a lower average cost per mile than any other comparable tire product, we will pay the difference. Guaranteed.*

*See your Bandag representative for details.

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