Lower Costs. Greener Returns.*
Lower Costs. Greener Returns.
Ultimate benefit?
- Greater fuel savings
- Lower cost of total ownership
Bridgestone Ecopia Commercial Truck Tires

- Eco-friendly and ultra fuel-efficient
- Drive down costs
- Advanced technologies
- Reduce rolling resistance
- Offer longer wear life
Bandag FuelTech Retreads

• Advanced tread compounds and innovative tread design
• Deliver excellent performance
• Provide eco-competitive benefits of retreading
• Offer extraordinary fuel savings
• Contribute to a lower total cost of ownership
• Use just 30% of the energy used to make new tires
Ecopia & FuelTech: Designed to Work Together

- Both meet EPA SmartWay® and California Air Resources Board (CARB) fuel efficiency requirements
- All four tires covered in this module work best on truckload, less than truckload (LTL), and lease applications
R197™

- Suitable for all axle positions
- Recommended for long-haul regional service
- Delivers exceptional fuel economy
- Maximize fuel dollars
- Lower total cost of ownership
R197

- Fuel-Efficient Tread Design
  - Promotes low rolling resistance for excellent fuel economy

- Cross-Rib Sipes
  - Improve traction by slicing through water for a solid grip on wet roads

- Stress-Relief Rib Sipes
  - Fight irregular wear along main ribs by absorbing rib edge stresses in the footprint for long, even wear
- Optimized Tread Volume
  - Provides exceptional removal mileage through wide ribs that put more rubber in contact with the road

- Defense Groove™ Structure
  - Structure helps create uniform pressure at the shoulder to minimize edge wear
R197

NanoPro-Tech™

Tough Sidewall Protection

Fuel Saver Sidewall

IntelliShape™
• Fuel-efficient retread
• Single & tandem axle trailer and dolly applications
• Long-haul and regional service
B197

Featured innovations:

• Advanced compounding
  – Reduces energy loss
  – Lowers rolling resistance

• A high rigidity tread pattern for promoting long, even wear

• Cross-rib sipes for delivering solid wet traction
Greatec™ R135™

- Offers enhanced durability and retreadability for tandem-axle trailer applications
  - Ecopia fuel-saving features
  - Bridgestone’s irregular wear fighting technologies
Greatec R135

- **Stone Rejection Platforms**
  - Combat capture and retention of casing damaging stones

- **Equalizer Rib™**
  - Promotes uniform rib wear and higher removal mileage by absorbing excess energy

- **Defense Groove™**
  - Helps create uniform pressure at the shoulder to minimize edge wear for long tread life
Greatec R135

- High Rigidity Tread Pattern
  - Offers long, even wear and reduced rolling resistance by controlling movement of the ribs and blocks during rotation

- Cross-Rib Sipes
  - Improve traction for a solid grip on wet roads
B135™

- Provides fuel-efficient, wide-based retread
- For tandem-axle trailer applications in long-haul service
B135™

- Advanced compounding
  - Reduces energy loss
  - Lowers rolling resistance
- Stone-rejector platforms
  - Helps protect the belts from casing-damaging stones
- High rigidity tread pattern
  - Promotes long, even wear
Lower Costs. Greener Returns.*

www.ecopiatrucktires.com

*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel-efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with a quality Bridgestone casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.