Lower Costs. Greener Returns.*
The next generation of fuel-smart retreads
Ecopia™ & FuelTech™: Designed to Work Together

Ultimate benefit?
- Greater fuel savings
- Lower cost of total ownership
Bridgestone Ecopia™ Commercial Truck Tires

- Eco-friendly and ultra fuel-efficient
- Drive down costs
- Advanced technologies
- Reduce rolling resistance
- Offer longer wear life
Bandag FuelTech™ Retreads

- Advanced tread compounds and innovative tread design
- Deliver excellent performance
- Provide eco-competitive benefits of retreading
- Offer extraordinary fuel savings
- Contribute to a lower total cost of ownership
- Use just 30% of the energy used to make new tires
Ecopia & FuelTech: Designed to Work Together

- Both meet EPA SmartWay® and California Air Resources Board (CARB) fuel efficiency requirements
- All four tires covered in this module work best on truckload, less than truckload (LTL), and lease applications
M710™

- Ultra-fuel-efficient drive radial for tandem-axle applications in long-haul and regional service
- Low rolling resistance through proprietary compounds and design
- Easier on your bottom line and the planet
- Irregular-wear-fighting technologies
- Exceptional fuel economy and removal mileage
- Continuous Shoulder Design
  - Distributes weight and torque uniformly to fight irregular wear for long tread life and overall even wear

- Tie Bars
  - Control movement of the center and second tread blocks for low rolling resistance and long, even wear

- Optimized Tread Volume
  - Design maximizes tread wear volume for long original life
M710

NanoPro-Tech™

Fuel Saver Sidewall

IntelliShape™
B710™

- Fuel-efficient retread
- For tandem-axle drive applications
- For long haul and regional services
- Advanced compounding reduces energy loss and lowers rolling resistance for optimum fuel efficiency
- Continuous shoulder design and high rigidity tread pattern promotes long, even wear
Greatec™ M835™

- Bridgestone advancement engineered for tandem-axle drive applications
- Tread pattern, tread, and sidewall reduce rolling resistance
- Ideal for fuel efficiency
A • Stone Rejector Platforms
  - Combat the capture and retention of casing damaging stones

B • Continuous Shoulder Design
  - Distributes weight and torque uniformly to fight irregular wear for long tread life and overall even wear

C • Optimized Tread Design
  - Utilizes a six-groove high rigidity tread pattern for
B835™

- Compliments the Greatec™ M835™ Ecopia™
- Providing a fuel-efficient, wide-base retread for tandem-axle drive applications in long-haul service

Featured Innovations:
- Advanced compounding
- Stone-rejector platforms
- Continuous shoulder design and high rigidity tread pattern
Long life. Fuel efficient.
Lower total life cost.
Lower Costs. Greener Returns.*

www.ecopiatrucktires.com

*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel-efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with a quality Bridgestone casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.