

**BRIDGESTONE**



Lower Costs. Greener Returns.\*

# Eco-Friendly & Ultra-Fuel-Efficient Commercial Truck Tires

Innovations include:

- Eco-friendly and ultra-fuel-efficient commercial truck tires
- Drives down cost
- Based on demand for fuel efficiency and performance
- Designed to reduce rolling resistance

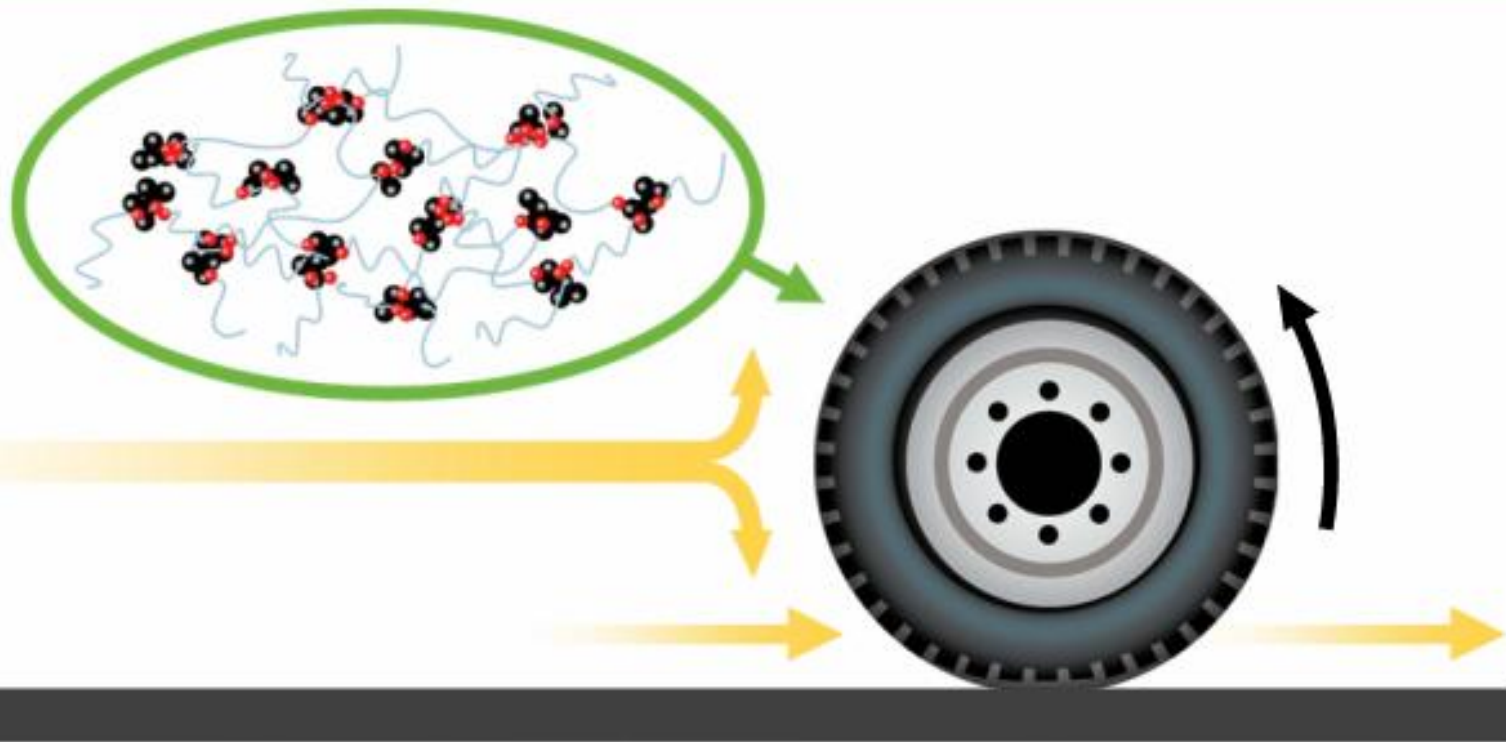


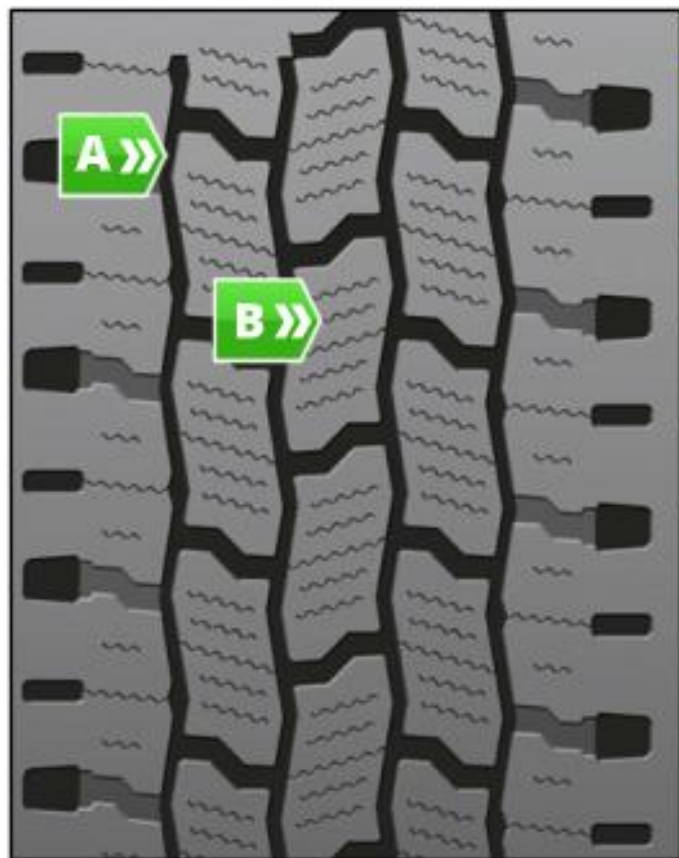


## M760™

- Performance on the road meets performance at the pump
- Ultra-fuel-efficient radial drive tire for long- and regional-haul fleets
- Low rolling resistance
- Advanced tread design
- SmartWay® verified and CARB-compliant

# NanoPro-Tech™





## M760

**A »**

- Optimized Groove Width

- Helps combat the retention of casing-damaging stones and improve drilling resistance, leading to increased casing life and improved retreadability

**B »**

- Lug and Shoulder Sipes

- Help provide excellent traction on wet and dry surfaces, while the extra-wide tread helps deliver additional stability



## M760

**C»**

- Tie Bars
  - Control movement of tread blocks for low rolling resistance and long, even wear

**D»**

- Multiple Gripping Edges
  - Provide biting edge that helps promote improved traction

# Casing Design

NanoPro-Tech™ Compound

Solid Shoulder Rib

Casing Design

IntelliShape™ Sidewall



# Bandag B760 FuelTech™ Retread

Coming Soon

- B760 FuelTech retread
- This fuel-efficient drive retread complements the Bridgestone M760™ Ecopia drive radial tire in design and performance



**FUELTECH**



**BRIDGESTONE**



[www.ecopiatrucktires.com](http://www.ecopiatrucktires.com)

\*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel-efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with a quality Bridgestone casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.