Designed for premium performance
R283s Ecopia™

Balance of:
- Wear Life
- Fuel Efficiency
- Tear Resistance Durability
THE AVERAGE LENGTH OF HAUL FOR DRY VAN TRUCKING DECLINED 33%
THE AVERAGE LENGTH OF HAUL FOR DRY VAN TRUCKING DECLINED 33%
LONG TRACTOR WHEEL BASE CONFIGURATIONS

DIFFICULT TO MANEUVER IN TIGHT AREAS
Steer Tire Lineup Comparison

R268 Ecopia™

R283s Ecopia™

R283A Ecopia™
Steer Tire Lineup Comparison

**R268 Ecopia™**
Most Durable
Distribution and P&D
Single / Tandem Axle
19 / 32 NOS
Closed Shoulder
22.5 and 24.5 sizes
Smartway® Verified

**R283s Ecopia™**
Balance of Durability / Wear Life
LTL, Truckload
Tandem Axle
18 / 32 NOS
Closed Shoulder
22.5 and 24.5 sizes
Smartway® Verified

**R283a Ecopia™**
Longest Wearing
Long Haul / Over the Road
Tandem Axle
18 / 32 NOS
Closed Shoulder
22.5 and 24.5 sizes
Smartway® Verified
# Steer Tire Lineup Comparison

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<th>Distribution and P&amp;D</th>
<th>LTL</th>
<th>Super-Regional</th>
<th>Long Haul</th>
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<td>R268 Ecopia™</td>
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</tbody>
</table>

- **R268 Ecopia™**
  - Estimated 45,000 M / YEAR

- **R283s Ecopia™**
  - 

- **R283 A Ecopia™**
  - Estimated 100,000+ M / YEAR
Conclusion

- **Regional and P&D Application**
  - R268
  - R283s
  - R283A

- **Super Regional Application**
  - R268
  - R283s
  - R283A

- **Tear Durability**
  - Better

- **Rolling Resistance**
  - Lower is better

- **Removal Miles & Projected Wear Life**
  - Better

- **Long Haul Application**
  - R268
  - R283s
  - R283A

- **Super Regional & Long Haul Applications**
  - R268
  - R283s
  - R283A

- **Removal Miles & Projected Wear Life**
  - Better
Conclusion

Maximize your Ecopia advantage with FuelTech® retreads. Quality Bridgestone casings extend the life of your new tires.
Conclusion

Conclusion

R283s™

www.ecopiatrucktires.com
www.commerciallearning.com